

# 2018 Fraud Symposium Agenda – Marquette, MI

Wednesday, July 18 – Ramada Marquette

Time	Title & Session Description	Speaker(s)
8:00 to 8:30 am	<i>Registration &amp; Continental Breakfast</i>	
8:30 to 8:35 am	<b>WELCOME &amp; PRIMER</b>	
8:35 to 9:35 am	<b>A Local Law Enforcement Update -Let's Work Together!</b> <i>If you think that you're protected in your geographic or financial institution size from many types of fraud, you may be surprised. Hear from local law enforcement officers to understand what they are dealing with and how you can work with them to help fight financial fraud.</i>	TBD
9:35 to 10:35 am	<b>The Anatomy of a Cyber-Attack: How do you stop what you cannot define?</b> <i>Most technology professionals, both in banking and out, hold a belief that you simply build a bigger wall to keep the attackers at bay. We will walk through each of the steps in a cyberattack and breakdown some of the defenses that can be used to protect your institution from being the lead story on the news. Through the discussion on new defenses, we will explore how to prepare your customer for adopting this way of thinking to increase their preparedness.</i>	Matt Hildebrandt - StrataDefense
10:35 to 10:45 am	BREAK	
10:45 to 11:45 am	<b>Financial Fraud Does Not Discriminate</b> <i>Join us as a representative with the state AARP office discusses the financial fraud that is being reported to them by our senior citizens, keeping in mind, these frauds do not discriminate, they can and will happen to anyone.</i>	AARP
11:45 to 12:15 pm	<b>Around the Room</b> – Get to know everyone by saying your name, FI name and share what types of fraud you are seeing or what you'd like to make sure we address.	John McCullough - Financial and Retailers Protection Association (FRPA) & UMACHA
12:15 to 1:15 pm	LUNCH	
1:15 to 2:15 pm	<b>Fraud Update with John</b> <i>With so much fraud happening and so many different resources to read and evaluate, it's hard to keep up. Join John for this very popular session on what is happening in the world of fraud. Hear about new types of fraud, "Jackpotting", POS Skimmers, Ransomware, New Account Fraud, Business Account Compromise, phone spoofing and updates on some of the regulars.</i>	John McCullough – Financial and Retailers Protection Association (FRPA)
2:15 to 2:30 pm	BREAK	
2:30 to 3:30 pm	<b>Defending Against Payments Fraud: Findings from the 2017 FI Payments Fraud Mitigation Survey</b> <i>Financial institutions expend many resources on fighting fraud. In today's dynamic threat environment, it is challenging to keep up with ever-evolving attacks and ensure that the best tools are being deployed to protect FI and customer assets. What are the most frequent types of attacks? What mitigation methods do FIs rate as most effective? Find out the answers to these questions during this session.</i>	Amanda Dorphy- Federal Reserve Bank of Minneapolis Kate Brogan – Superior National B&T Company Rachel Simonsen – Range Bank
3:30 to 4:20 pm	<b>Top 10 Check Frauds</b> <i>While check volume may have gone down, check fraud has not. Some check fraud is the same and of course there is new fraud as well. Join us and learn what is happening and how to help protect your financial institution.</i>	Kate Cole - Financial and Retailers Protection Association (FRPA)
4:20 to 4:30 pm	<b>Closing Remarks &amp; Prize Drawings</b>	UMACHA