VIRTUAL VENDOR SHOWCASE

At NP 2020: Making Payments Clear for 35 Years we are excited to offer you a way to showcase your business YEAR ROUND with a Virtual Vendor Showcase.

WHAT IS A VIRTUAL VENDOR?

Being a virtual vendor allows you to choose how your company is highlighted to Navigating Payments attendees and MORE through a company video, podcast, product sheets or other marketing information. Once you are registered as a virtual vendor, your information is placed on the Navigating Payments website, highlighted in emails, social media and the conference mobile APP prior to the conference and after!

Your exposure reaches conference attendees and all of UMACHA’s membership!

- Reach attendees prior to the conference through multimedia channels including conference website, mobile app and social media channels: Twitter, LinkedIn, Facebook and YouTube
- Showcase your products through video, product sheets, podcasts or other marketing tools for your company to create interest before Navigating Payments begins
- This is a great tool to get ahead of the game and allows potential customers a way to view your product info numerous times

WHY VIRTUAL

- Video, social media and online are all powerful tools in our digital society that help create stronger emotional connections, stronger consumer attention and higher engagement from your audience - Don’t miss out on this amazing opportunity to showcase your company and products!

QUESTIONS?

Still have questions about how a virtual vendor can work for you? Email info@umacha.org or call (800) 348-3692 / (763) 549-7000
Virtual Vendor Registration Form

Company Name: __________________________________________________________

UMACHA
Navigating Payments 2020
September 15-17, 2020
Earle Brown Heritage Center, Brooklyn Center, MN

☐ Virtual Vendor Showcase $300

Please provide your company’s high resolution logo in eps, psd, or ai format for use on Navigating Payments marketing, only.
Email logo file to info@umacha.org.

PAYMENT INFORMATION
Please check method of payment and provide requested information.

Method of Payment:
☐ Invoice

☐ Check  Make check payable to UMACHA and mail with original registration form to:
UMACHA 7100 Northland Circle, Suite 407, Brooklyn Park, MN 55428

☐ Credit Card

Name on Card ____________________________________________________________

Card No.______________________________________________________________

☐ American Express  ☐ VISA  or  ☐ MC  Exp Date ____________ Billing Zip Code: ____________

Signature _______________________________   Date ______________________

NAVIGATING PAYMENTS

UMACHA
YOUR ELECTRONIC PAYMENTS PROFESSIONALS