

VIDEO VENDOR SHOWCASE

At **NP 2020: Making Payments Clear for 35 Years** we are excited to offer you a way to showcase your business **YEAR ROUND** with a Video Vendor Showcase.

WHAT IS A VIDEO VENDOR?

Being a video vendor allows you to choose how your company is highlighted to Navigating Payments attendees and MORE through a company video, podcast, product sheets or other marketing information. Once you are registered as a video vendor, your information is placed on the Navigating Payments website, highlighted in emails, social media and the conference mobile APP prior to the conference and after, and with this years conference going virtual, your video can be played **LIVE** during the actual event, gaining more exposure for your company!

Your exposure reaches conference attendees and all of UMACHA's membership!

- Showcase your products / services through video to attendees prior to Navigating Payments on: *Conference website, mobile app and social media channels: Twitter, LinkedIn, Facebook and YouTube*
- Top of Mind Awareness DURING the virtual conference: your video played during commercial breaks - *Limited Availability - Register SOON!*
- Get ahead of the game and allow potential customers a way to view your product info numerous times!

WHY VIDEO?

- Video is a powerful tool in our digital society it helps create stronger emotional connections, stronger consumer attention and higher engagement from your audience - Don't miss out on this amazing opportunity to showcase your company and products!

Check out video examples at www.navigatingpayments.org

QUESTIONS?

Still have questions about how a virtual vendor can work for you?

Email info@umacha.org or call (800) 348-3692 | (763) 549-7000

Video Vendor Registration Form

Company Name: _____

UMACHA

Navigating Payments 2020 LIVE | Virtual Conferene

September 15-17, 2020

Video Vendor Showcase \$300

Please provide your company's high resolution logo in eps, psd, or ai format for use on Navigating Payments marketing, only.

Email logo file and video information to info@umacha.org.

PAYMENT INFORMATION

Please check method of payment and provide requested information.

Method of Payment:

Invoice

Check Make check payable to **UMACHA** and mail with original registration form to:
UMACHA 7100 Northland Circle, Suite 407, Brooklyn Park, MN 55428

Credit Card

Name on Card _____

Card No. _____

American Express VISA or MC Exp Date _____ Billing Zip Code: _____

Signature _____ Date _____

