

# VIRTUAL VENDOR SHOWCASE

At **NP 2020: Making Payments Clear for 35 Years** we are excited to offer you a way to showcase your business **YEAR ROUND** with a Virtual Vendor Showcase.

## WHAT IS A VIRTUAL VENDOR?

Being a virtual vendor allows you to choose how your company is highlighted to Navigating Payments attendees and MORE through a company video, podcast, product sheets or other marketing information. Once you are registered as a virtual vendor, your information is placed on the Navigating Payments website, highlighted in emails, social media and the conference mobile APP prior to the conference and after!

Your exposure reaches conference attendees and all of UMACHA's membership!

- Reach attendees prior to the conference through multimedia channels including conference website, mobile app and social media channels: Twitter, LinkedIn, Facebook and YouTube
- Showcase your products through video, product sheets, podcasts or other marketing tools for your company to create interest before Navigating Payments begins
- This is a great tool to get ahead of the game and allows potential customers a way to view your product info numerous times

## WHY VIRTUAL

- Video, social media and online are all powerful tools in our digital society that help create stronger emotional connections, stronger consumer attention and higher engagement from your audience - Don't miss out on this amazing opportunity to showcase your company and products!

## QUESTIONS?

Still have questions about how a virtual vendor can work for you? Email [info@umacha.org](mailto:info@umacha.org) or call (800) 348-3692 / (763) 549-7000

# Virtual Vendor Registration Form

Company Name: \_\_\_\_\_

## UMACHA

Navigating Payments 2020

September 15-17, 2020

Earle Brown Heritage Center, Brooklyn Center, MN

Virtual Vendor Showcase      \$300

Please provide your company's high resolution logo in eps, psd, or ai format for use on Navigating Payments marketing, only.

Email logo file to [info@umacha.org](mailto:info@umacha.org).

## PAYMENT INFORMATION

Please check method of payment and provide requested information.

### Method of Payment:

Invoice

Check    Make check payable to **UMACHA** and mail with original registration form to:  
UMACHA 7100 Northland Circle, Suite 407, Brooklyn Park, MN 55428

Credit Card

Name on Card \_\_\_\_\_

Card No. \_\_\_\_\_

American Express     VISA    or     MC    Exp Date \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

